

NATIONAL COUNCIL FOR HOTEL MANAGEMENT  
AND CATERING TECHNOLOGY, NOIDA  
**ACADEMIC YEAR 2014-2015**

COURSE : 6<sup>th</sup> Semester of 3-year B.Sc. in H&HA - **Specialisation**  
SUBJECT : Entrepreneurship  
TIME ALLOWED : 03 Hours MAX. MARKS: 100

---

(Marks allotted to each question are given in brackets)

---

- Q.1. Discuss in detail various analysis which are used by financial institutions to study a project with a view to finding out its viability. (10)
- Q.2. With the help of neat diagram, explain the life cycle of a successful entrepreneurship. (10)
- Q.3. Classify entrepreneurs and list their features.  
**OR**  
Explain the various sources of capital for a business. (10)
- Q.4. Define Entrepreneurship and explain its main characteristics.  
**OR**  
Explain the role of entrepreneurship in the economic development of a nation. (10)
- Q.5. What do you understand by Intrapreneurship? How does it differ from entrepreneurship? (10)
- Q.6. Distinguish between:  
(a) Entrepreneur and Entrepreneurship.  
(b) Entrepreneur and Manager.  
(c) Entrepreneur and Copreneur.  
(d) Rational entrepreneur and cognitive entrepreneur. (4x2 ½ =10)

Q.7. Write short notes on (**any five**):

- (a) Boot strapping
- (b) Angel investors
- (c) Venture capital
- (d) Margin of safety
- (e) Desk research
- (f) Product life cycle
- (g) Seed funding

(5x2=10)

Q.8. Discuss the factors to be considered while selecting location for an industrial unit.

(10)

Q.9. Write in brief about the legal issues faced by the entrepreneur.

(10)

Q.10. List two leading entrepreneurs of India with their company history and their venture as entrepreneurs.

**OR**

What are the global aspects of entrepreneurship?

(10)

\*\*\*\*\*